

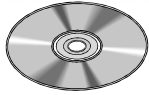
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15th National Conference on Planned Giving

October 2-5, 2002 ♦ Nashville, Tennessee

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WEDNESDAY SESSION

PG200 PG200cd **Grand Opening Presentation - Edward McCaffery**

THURSDAY SESSIONS

- PG201 PG201cd **The Back Office Boogie: Choosing and Using a Third Party Provider - Kay Ballard, Christina Huber Cole**
- PG202 PG202cd **Charitable Pledges - William Finestone**
- PG203 PG203cd **Planned Giving Audits: Or How to Save Your Sanity, Budget and Time - Margaret M. Holman**
- PG205 PG205cd **College Savings Plans: Limited Solutions for the Estate Planner - John Little**
- PG206 PG206cd **Getting Serious About Building Endowment: Straight Talk for Charities and the Professionals That Serve Them - Kathryn W. Miree**
- PG207 PG207cd **Multi-Generational Planned Giving - Robert F. Sharpe, Jr.**
- PG208 PG208cd **Real Estate Traps in the Enchanted Valley of Philanthropy - Al Zimmerman**
- PG209 PG209cd **Plenary Luncheon - NCPG President's Address - Jon Ackerman**
- PG210 PG210cd **Evaluating Planned Giving Investment Portfolios and Their Results From An Investment Consultant Perspective - Paula B. Blacher, Janice H. Burrill**
- PG211 PG211cd **Tomorrow's Gifts Today: Generating Current Income From Deferred Gifts - Joseph O. Bull**
- PG212 PG212cd **Seeking and Searching in the Gift Planning Marketplace - Tanya Howe Johnson**
- PG213 PG213cd **When Less Is More and More Is Less - Michael Kateman**
- PG214 PG214cd **Giving While You Are Living: How to Secure Bequests and Convert Them into Irrevocable Gifts - Neal P. Myerberg**
- PG215 PG215cd **Donor Advised Funds—Don't Get Left Behind! - Thomas W. Smith**
- PG216 PG216cd **Strategies for Gifts of Family Business Interests—C Corporation Stock—Palmer to Nashville - Winton C. Smith**
- PG217 PG217cd **Gift Planning Cases and Problems - Jonathan G. Tidd**

FRIDAY SESSIONS

- PG218 PG218cd **The Opportunities of Insurance Gifts - Austin D. Barney II**
- PG219 PG219cd **Creative Uses of Charitable Remainder Trusts - Erik D. Dryburgh**
- PG220 PG220cd **Gender Differences in Planned Giving- Tom Herbert, Cindy Sterling**
- PG221 PG221cd **What to Do With Empty Nest: Planned Giving for the Affluent Homeowner - Marc D. Hoffman,**
- PG222 PG222cd **Maximizing the Gift Planning Player Matrix: A Process for Moving Gifts to Closure - Cynthia Wilson Krause**
- PG223 PG223cd **The Gift and Estate Tax Implications of Planned Gifts - Lisa M. Newfield, Philip Temple**
- PG224 PG224cd **Who's Cheating Who, Who's Being True, Who Don't Even Care Anymore? The Year of Charities in the Courts, Treasury and the IRS - Terry L. Simmons**
- PG225 PG225cd **The Big 10 Reasons to Form a Private Foundation - Charles Slamar**
- PG226 PG226cd **Plenary Luncheon – Valuing Gifts - Robert F. Sharpe, Jr.**
- PG227 PG227cd* **Creating a Legacy: The Need for Strategic Focus -Ann F. Cohen, Debra Levin ...2 CDs - \$36.00**
- PG228 PG228cd* **Donor-Centered Philanthropy - Phil Cubeta, Paul Comstock, Emil Kallina, Don Wright ...2 CDs - \$36.00**
- PG229 PG229cd* **Planned Giving on the Web: The Numbers Are In - John Foster, Viken Mikaelian ...2 CDs - \$36.00**
- PG230 PG230cd* **Partnerships: Who Needs 'Em (Advisors and Charities Working Together?) - Kevin Johnson ...2 CDs - \$36.00**
- PG231 PG231cd* **Marketing Conundrums of National Organizations With Multiple Divisions and Multiple Sites: A Workshop to Improve Marketing Results - Betsy A. Mangone ...2 CDs - \$36.00**
- PG232 PG232cd* **Gathering Feedback: A How-To Guide to Using and Writing Surveys - Reine A. Shiffman ...2 CDs - \$36.00**
- PG233 PG233cd* **Fearless Public Speaking for Planned Giving People - Conrad Teitell ...2 CDs - \$36.00**
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- PG235 PG235cd* **IRS Ruling and Reasonings - Frances Schafer ...2 CDs - \$36.00**

SATURDAY SESSIONS

PG236 PG236cd **Plenary Breakfast – Tax Panel - Jerry McCoy, Laura Peebles, Frances Schafer**

FUNDAMENTALS TRACK

- PG237 PG237cd **ABCs of Federal Income Tax Law for Gift Planners: Everything You Need to Know in 75 Minutes - Marc Carmichael, Laura Dean**
- PG238 PG238cd **Ten Empowering Realities of Estate Planning and How They Relate to Charitable Planning With Prospects - Pamela J. Davidson**
- PG239 PG239cd **Through a Window or In the Mirror: Taking a Fresh Look at Your Planned Giving Program - Ilisa Hurowitz, Thomas Lockerby**
- PG240 PG240cd **Recognizing Opportunities for CRTs - James F. Normandin, Michael Occhipinti**
- PG241 PG241cd **A Music Lesson for Out of Tune Donors - Philip M. Purcell**

MASTERS TRACK

- PG242 PG242cd **Marketing, Cultivation and Getting Gifts in a Complex Development Office - Debra Ashton**
- PG243 PG243cd **Everything—and We Mean Everything— You Need to Know About Type Three Supporting Organizations - Jeffrey D. Davine, David Wheeler Newman**
- PG244 PG244cd **Panacea for Estate Planners: Situations When a CRUT Beats a Stretch IRA - Crhistopher Hoyt**