



Partnership for Philanthropic Planning Advertising Opportunities

Click [here](#) for advertising order form

PPP offers the following online advertising opportunities:

- ✓ **Home page: Limit of two advertisers**
 - Banner ad (120 pixels wide by 255 pixels high) on home page
 - Premiere sponsorship recognition and premium listing in corporate partnership directory
 - \$750/month; \$4,000/6 months; \$7,500/year

- ✓ **PPP Hot Pages: Limit of two advertisers on each of the following pages: "About the Partnership," "Partners," and "Programs"**
 - Banner ad (120 pixels wide by 255 pixels high) on PPP hot button landing page
 - Premiere sponsorship recognition and premium listing in corporate sponsorship directory
 - \$375/month; \$2,000/6 months; \$3,750/year

- ✓ **Corporate sponsorship directory: An alternative to purchasing premium placements** (a listing on this page is included with all banner ad and special sponsorships)
 - **Premium listing:**
 - 200-word description of your organization's products/services
 - Your company's logo, with a link to your web site
 - \$75/month; \$400/6 months; \$750/year
 - **Basic listing:**
 - Your organization's name with a link to your web site
 - \$250/year

PPP offers the following special sponsorships:

- ✓ **Government relations sponsor (a one-year sponsorship)**
 - Banner ad (120 pixels wide by 255 pixels high) on government relations landing page, "Current News" and "Legislative Archive" pages
 - Banner ad on each Legislative Update message blasted to PPP members and constituents (approximately 5000 receive at least one blast per month)
 - Premiere sponsorship recognition and premium listing in corporate partnership directory
 - \$7,500/year

- ✓ **Membership/Online Community Sponsorship**
 - Banner ad (120 pixels wide by 255 pixels high) on "Join/Renew" and "Members Only" landing pages
 - Banner ad on each Gift Planner Update message
 - Premiere sponsorship recognition and listing in corporate sponsorship directory
 - \$7,500/year

- ✓ **Conference sponsor (a one-time sponsorship)**
 - Banner ad (120 pixels wide by 255 pixels high) on conference landing page
 - Banner ads on conference marketing messages
 - Banner ad on conference proceedings page
 - Includes exhibit booth (the only opportunity to pre-register for the exhibit program)
 - First choice of exhibit booth placement
 - Premiere sponsorship recognition and premium listing in corporate sponsorship directory
 - \$15,000
 - **Please note:** this sponsorship is sold as part of the sponsor/exhibitor program. See the conference web page to order.