

Central Ohio Planned Giving Council Membership Survey

Thank you for your willingness to participate in the Central Ohio Planned Giving Council (COPGC) member survey. The board is very interested in your input as we embark on planning for a new year.. This is also your opportunity to shape the future of our COPGC and to assure that your voice is heard.

About Your COPGC Membership

Please describe your current involvement with COPGC: (select one)

- I am a current member of COPGC
- I am a current member of both NCPG and COPGC
- I was a member but my membership has lapsed
- I have never been a member of NCPG or COPGC

If you are a current or lapsed member, how long have you been/were you affiliated with COPGC? (select one)

- Only one year
- 1 to 5 years
- 5 to 10 years
- Over 10 years

If you are a lapsed or former COPGC member, what are the primary reason(s) you did not renew your membership? (select all that apply)

- No longer employed in the fundraising field
- Programming not relevant to my job
- The educational programming was too basic/introductory for my professional level
- The educational programming was too advanced for my professional level
- Cost of membership
- Other (Please list specifics) _____

My COPGC membership is paid for by (select one):

- I pay for my own membership
- My organization pays for my membership

If you have never been a COPGC member, what has prevented you from joining? (select all that apply)

- Cost
- Location of meetings
- Time commitment
- Don't feel I know enough about COPGC
- Other (Please list specifics) _____

About You and Your Organization

How many years have you worked in planned giving? (select one)

- 0-3 Years
- 4-10 Years
- 11-20 Years
- Over 20 Years
- I do not work in obtaining planned gifts
- My profession is _____

How many years have you worked at your current place of employment? (select one)

- 0-3 Years
- 4-10 Years
- 11-20 Years
- Over 20 Years

Do you belong to any other professional organizations (i.e., CASE, OAHP, etc.)? (select all that apply)

- Yes, CASE
- Yes, OAHP
- Yes, AFP
- Yes, other. Please list: _____
- No

Indicate which of the following most applies to your organization (select one):

- Educational Institution
- Arts Organization
- Healthcare Organization
- Social Services Organization
- Youth Services Organization
- Public/Private Foundation
- Consultant
- Business Partner
- Community Volunteer
- Other _____

What is the size of the development staff of your organization (including yourself and support staff)? (select one)

- 1 person on staff
- 2-5 on staff
- 5-10 on staff
- More than 10 on Staff
- Not applicable

What is the size of your organization's annual budget? (select one)

- Less than \$100,000
- Between \$100,000 and \$250,000
- Between \$250,000 and \$500,000
- Between \$500,000 and \$1,000,000
- Between \$1,000,000 and \$5,000,000
- Between \$5,000,000 and \$10,000,000
- Over \$10,000,000

Do you have your CFRE (Certified Fundraising Executive) certification? (select one)

- Yes
- No, but I am interested in pursuing CFRE certification
- No, I am not interested in CFRE certification

Your Gender

- Female
- Male

Your Age Range

- Under 30
- 31-40
- 41-50
- 51-60
- 60+

About Your COPGC Expectations

What are the most important benefits to you as a member of COPGC? (select any)

- Educational Events – Monthly Luncheon Programs
- Audioconferences
- Networking
- Code of Ethics
- Updating Information on charitable and income tax laws
- COPGC National Conference
- Magazine
- Other (Please be specific) _____

On a scale of 1 to 5 (1 - not at all, and 5 - very well) how well does the Central Ohio Planned Giving Council met your needs and expectations?

1 2 3 4 5

How can COPGC improve to meet your needs and expectations?

In what ways has COPGC helped you in career development? (select all that apply)

- Networking
- Educational resources
- Job searching
- Increased Professionalism
- Other (Please be specific) _____

How likely would it be for you to recommend joining COPGC to other development/fundraising professionals? (select one)

- Very likely
- Likely
- Somewhat
- Unlikely

How often do you attend monthly membership meetings? (select one)

- 1 or 2 times a year
- 3 to 6 times a year
- Almost every month
- Never or only attended initial meeting more than a year ago

What changes would encourage you to attend more monthly meetings? (select all that apply)

- Reduced costs
- Different locations
- Better presentation topics and or presenters
- If I were invited
- Nothing really, just can't seem to fit them in
- Other (Please be specific) _____

How convenient is it for you to attend....

Luncheon Programs at the Buckeye Hall of Fame Café?

- Convenient
- Inconvenient
- No opinion or do not attend

Audioconferences at Grace Brethren?

- Convenient
- Inconvenient
- No opinion or do not attend

What are the top three additional topics would you be most interested in learning about at a COPGC Event? (select three)

- Ethics
 - Major and Planned Giving Instruments/Vehicles
 - Planned Giving demographics
 - Marketing Techniques
 - Strategic Planning
 - Tax updates
 - Planned Giving in Capital campaigns
 - Management of Planned Giving Programs
 - Time management and personal growth
 - Volunteers and board members
 - Chapter Members presenting case studies, programs
 - Other (Please be specific) _____
-

Would you be willing to participate as a program speaker or panelist?

- Yes
Suggested topics for presentation: _____
- No thanks

Would you be interested in being a mentor?

- Yes, I would be interested in serving as a mentor
- Yes, I would be interested in being matched with a mentor
- No, not at this time

COPGC Communications

How informed are you of the various opportunities to get involved in COPGC?(select one)

- Very informed
- Informed
- Somewhat informed
- Uninformed

How do you feel the chapter can improve its communication to the membership?

How informed are you of the various opportunities to get involved in NCPG at the National level?(select one)

- Very informed
- Informed
- Somewhat informed
- Uninformed

Notifications for COPGC program events have been sufficient (select one)

- Strongly Agree
- Agree
- No Opinion
- Disagree
- Strongly Disagree

How often do you visit the COPGC website? (select one)

- Weekly
- Monthly
- Once every 6 months
- Once every year
- Never

Is there anything you would like to see added to the website?

How would you prefer to receive announcements of COPGC programs? (select one)

- Email
- US Mail
- Website
- Other (Please be specific) _____

Strategic Planning

What do you think are the top strengths of the Central Ohio Planned Giving Council? (select any)

- Members/people
- Networking opportunities
- Programs/speakers
- Ethical fundraising
- Other (Please be specific) _____

What do you think are the top areas for improvement needed for the COPGC? (select any)

- Members/people
- Networking opportunities (please suggest ways you think we can improve)
- Programs/speakers
- Other (Please be specific) _____