



2012 Board of Directors Slate



Steve Clark is the Director of Gift Planning at Virginia Tech, a position he has held since 1998. He has been with the university since 1994, previously serving as Associate Director of Planned Giving. Prior to his career in philanthropic planning, he practiced law with firms in Richmond, VA and Abingdon, VA. He holds both a BA in government and economics and a JD from the University of Virginia.

Steve is a former member of the **Virginia Gift Planning Council** and a current member of the **Partnership for Philanthropic Planning of the Blue Ridge**, where he has served as President and Vice President for Programs



Wendy Chou joined Silicon Valley Community Foundation in 2011 as the director of planned giving and advisor relations. Her primary responsibilities are to establish mutually beneficial working relationships with professional advisors and to generate interest and provide education about creative ways to fulfill donors' philanthropic objectives, especially in the area of planned gifts. Prior to arriving at the community foundation, Wendy worked as a relationship manager for Kaspick & Company. Before joining Kaspick, she worked at Boston College as the director of gift planning, and Santa Clara University, where she got her start in the planned giving field. Wendy has a BA from Tufts University and a JD from Santa Clara University.

In 2010, Wendy completed a four-year term as a member of the Board of Directors for the **Planned Giving Group of New England**. She is currently a member of the **Northern California Planned Giving Council**.



Laura Hansen Dean, Attorney at Law (Texas, Indiana), has served as the executive director of gift planning at The University of Texas at Austin since April 2007. A magna cum laude graduate of Indiana University School of Law, she has led gift planning teams at public universities, community foundations, and academic centers on philanthropy, has served as CEO of publicly-supported foundations, and as consultant for multi-year grants funded by some of the country's largest private foundations. A frequent author and speaker, Laura has served as a member of the editorial review committee of *The Journal of Gift Planning* since its inception.

Laura served on the PPP (then NCPG) Board of Directors from 1991 through 1993. She is a past president of the **Planned Giving Group of Indiana**, a former board member of the **Partnership for Philanthropic Planning of Kentuckiana**, and a current member of the **Planned Giving Council of Central Texas**.



Joe Hancock currently serves as trust counsel for Baptist Foundation of Texas and its subsidiary, Concord Trust Company, located in Dallas, Texas, having rejoined the Foundation staff in 2002 after three years as Trust Counsel at Children's Medical Center of Dallas. He has practiced exclusively in the area of charitable gift planning for the past 15 years, focusing on technical issues related to the research, drafting and implementation of all types of charitable gifts. Joe's responsibilities include counseling with nonprofit organizations and prospective donors regarding matters of taxation, trust law, estate planning and administration, and charitable giving. Joe holds a BBA from Baylor University and MBA and JD degrees from the University of Arkansas and is admitted to practice

in Texas and Arkansas.

Joe is a member of the **North Texas Chapter of the Partnership for Philanthropic Planning.**



Chris Kelly is vice president and senior philanthropic advisor of the Comerica Charitable Services Group. In this capacity, Chris works with various nonprofit organizations nationally, focusing on the benefits of the planned giving infrastructure in meeting donor expectations. Prior to joining Comerica, Chris served as a vice president and senior philanthropic consultant with Merrill Lynch Trust Company and the Merrill Lynch Center for Philanthropy. During his tenure, Chris also managed the original Merrill Lynch Community Foundation Alliance. Prior to his work in philanthropic planning, Chris was a professional opera singer and has sung with opera companies and orchestras throughout the United States and in Europe.

Chris has served on the Board of the **Planned Giving Roundtable of Southeast Michigan** since 2001 and is the current council president.



Melanie Norton is the director of gift planning for DePauw University in Greencastle, Indiana where she oversees the gift planning program. Prior to joining DePauw, Melanie was the director of major and planned gifts for Franklin College for seven years and also worked for FifthThird Bank in the retail and investment advisor divisions for seven years. Melanie earned her bachelor's degree in business from Franklin College and her MBA from Indiana University. Melanie has been involved at a leadership level for several different philanthropic organizations and currently serves on the board of the Independent Collegiate Advancement Associates.

Melanie is a member and past president of the **Planned Giving Group of Indiana.**