

Partnership for Philanthropic Planning  
Leadership Assembly  
July 9-10, 2009

#### Call to Order

Gary Pforzheimer called the annual business meeting to order at 8:40 a.m. on Thursday, July 9. Tanya Howe Johnson introduced the PPP Board of Directors and staff, and provided an overview of the Assembly program.

**END: PPP is the voice of charitable gift planning.**

#### Government Relations

Craig Wruck reviewed government advocacy and education initiatives. He noted:

- Tax reform is inevitable, probably by the end of this year, but how extensive it will be is unknown. The administration needs to find ways to pay for health care reform, and this may impact charitable tax incentives, especially for the wealthy.
- There is continuing concern over abuses of tax exempt status.
- Support of “nonprofit reform” may be advantageous for legislators for several reasons.

Craig reviewed probable effects of tax rate reductions. PPP has publicly supported maintaining charitable incentives, since itemizers who benefit from deductions make 68% of all charitable gifts and there is a significant risk that they will reduce their contributions because of increased cost of giving. The charitable deduction is not like other deductions—it benefits charitable work, not the taxpayer. PPP members must be prepared to make the case for the charitable deduction.

Craig reviewed the status of PPP efforts to secure an expanded and permanent IRA rollover to charity. He encouraged attendees to participate in PPP survey to collect data on IRA contributions. PPP is promoting the Public Good IRA Rollover Act (S 864/HR 1250), which extends the rollover to life income gifts for donors at age 59½. PPP’s top priority is final enactment of a permanent provision, but if that isn’t possible we will advocate for extension of the current provision.

Craig advised attendees to review the Legislative Update e-newsletter and Government Relations section at [pppnet.org](http://pppnet.org).

**END: Charitable gift planning is widely recognized as bringing value to charitable organizations and estate planning practice.**

#### PPP Guidelines for Reporting and Counting Charitable Gifts

Thom Lockerby moderated a panel of attendees who are using the PPP counting model at their organizations.

Heather Engel, Rochester Institute of Technology

Paul Ditlevson, Ashland University

Suzanne Iler, YMCA of Middle Tennessee

#### Insurance Best Practices

Craig Wruck reviewed the PPP Charitable Life Insurance Guidelines and discussed current efforts to describe best practices. PPP is working in partnership with individuals and organizations that have particular expertise in life insurance. Endorsements will be sought from Financial Planning Association, MDRT, SFSP, and NAEPC, among others, to enhance credibility of PPP model in financial services sector. We expect that enhanced guidelines will be published in 2010.

**END: Charitable Gift Planners are well-trained and competent.**

National Conference on Philanthropic Planning

Michael Kateman reported on programming for the national conference. He described new session formats (labs, case studies, how-to, etc.), masters programming and keynote speakers. Michael noted that a referral discount is available to attendees who refer a first-time attendee.

**END: Local councils are vibrant, healthy and well-supported by PPP.**

Tanya Howe Johnson reviewed membership statistics and discussed services that the board and staff provide to councils, including ICDMS, 501(c)(3) group exemption, presidents listserv, web-based council resources, strategic planning assistance, etc.

**END: Charitable gift planning is widely practiced.**

Gary Pforzheimer introduced PPP's initiative to provide enhanced information and networking on the web. He noted that the PPP web site is already the main point of contact with the organization for most members, and it has been updated to represent the PPP brand. Further goals include using the web as a tool for outreach to constituencies beyond traditional member groups and engaging members more actively. He noted that many existing PPP services can be improved and enhanced, including GIFT-PL, the online library, speakers bureau, member directory, glossary of terms. PPP's social networking platform will allow nonmembers to participate on some level.

### **PPP Business Meeting**

Bill Samers presented the minutes of the 2008 Assembly. Todd Jacob made a motion, seconded by Mary Miller, to approve the 2008 minutes as written. The motion was carried by acclamation.

Karen Cooper reviewed the board's financial oversight policies. She reported that PPP is currently in compliance with all policies related to financial management.

Tanya Howe Johnson reported on organizational finances. She noted that the national conference, membership dues and member services generate 90% of net operating income for PPP. She presented the budget for 2009 and a cash flow summary, and reviewed the status of the reserve accounts.

Russ Howes reviewed the process for nominating board candidates, and presented nominations for board members to serve three-year terms beginning January 1, 2010:

Jonathan Ackerman  
Melanie Scnholl Begun  
Jill Dodd

Sharon Kloss Hogan  
Larry Stelter  
Robert Wahlers

A motion by Michael Rosen, seconded by Kim Harmon, to accept the slate of board nominees was carried by voice acclamation.

Shari Fox reviewed proposed amendments to the Articles of Incorporation and Bylaws. A review of these documents was undertaken in conjunction with organizational rebranding. She noted that the governance task force recommended a number of procedures for enhancing leadership identification and development, but most of these recommendations did not require changes to the Bylaws. The task force recommended creation of a standing leadership development committee, and also recommended that PPP seek board representation from partner organizations.

A motion by Ty Tippet, seconded by Russ Howes, to approve the amended Article and Bylaws as corrected was carried by voice acclamation.

Gary Pforzheimer invited questions and comments from the floor. Paul Ditlevson inquired about future plans for the LEAVE A LEGACY® program. He asked if PPP would consider suspending oversight of the program, since no resources are currently devoted to the program. Tanya indicated that PPP continues to maintain a national presence for the program, including a web site, listserv for organizers, and provision of ads and other materials. PPP is maintaining national trademarks and promoting national standards, and she encouraged local programs to contact PPP staff to discuss local adaptations.

A motion by Bill Samers, seconded by Jackie Bartley, to adjourn the business meeting was carried by voice acclamation.