

NAME of COUNCIL _____



Target Constituency	Target Organization	Chief advocate(s)	ENDs Policy (desired outcome)	Definition/ measures of success
What group(s) of people do you want to reach through a collaboration or partnership?	What organization(s) best represent this group(s)? who else are they already involved with?	What person(s) in your leadership or membership have ties to the target organization and could lead the partnership/collaboration conversation?	What is the outcome your council wants from the partnership or collaboration?	How will you evaluate and measure success?

